

For more information on how you can get involved in the future of Cupar please contact the Cupar Development Trust, see details below.



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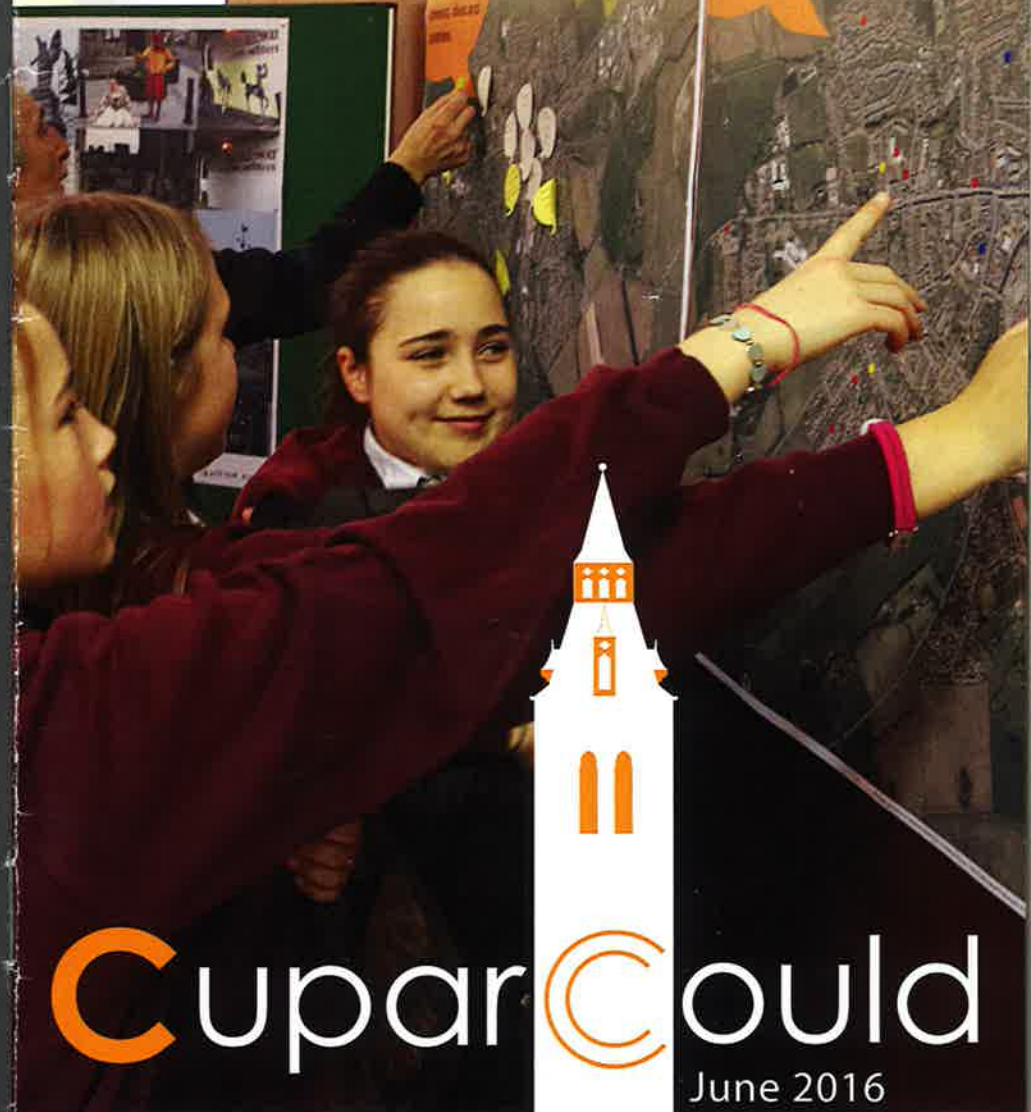


www.facebook.com/cuparcould



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Cupar Town Centre Charretteplus®: Booklet of Community Proposals



Cupar Could

June 2016

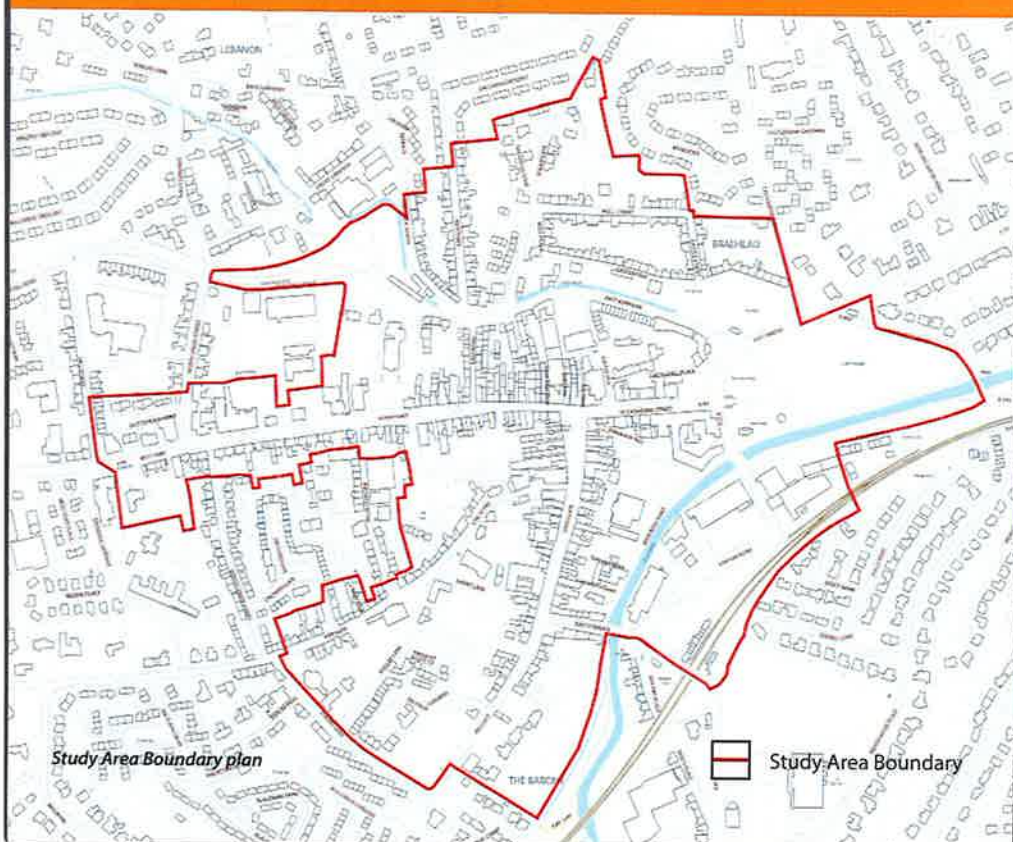




“Planning plays an important role in creating safer and more pleasant places in Scotland which are more sustainable and attract investment so I am particularly pleased that we have seen so many community groups come forward directly with ambitions to improve their environments and receive funding to further their own charrettes.”

Quotation from Marco Biagi, Minister for Local Government and Community Empowerment at Cupar Could Charrette held on 18th March 2016, in presentation to the people of Cupar.

Cupar town centre charretteplus® took place in early 2016 with the aim of promoting a community dialogue on the role and future improvement of the town centre, culminating in the production of the town centre strategy and action plan contained in this report. The charrette initiative was led by Cupar Development Trust and other local stakeholders with support from PAS and funding from the Scottish Government, Fife Council and Awards for All.



Cupar is a small historic town in north-east Fife with a growing population of approaching 10,000 people. The town is a commercial focus for north-east Fife, an attractive place to live and an easy place from which to commute. The town centre, in common with most others, faces challenges from changing economic trends and lifestyles. The aims of the charrette were to:

- identify and address key **town centre issues** for the Cupar community – including understanding how the town centre can function better as a whole, highlighting vital links and places within the town centre where improvement is necessary;
- provide a framework / programme for **collaborative effort** to improve the town centre to allow broad support from all;
- deliver **economic, social and cultural benefits** for the town centre;
- identify both **spatial and non-spatial actions** (physical and non-physical); and
- help create a positive place which **promotes activity, interaction and well-being**.

The proposals responding to these aims were produced through extensive community engagement (face-to-face, telephone and online) during the first half of 2016, with three phases:

- initial pre-charrette engagement in January and February 2016.
- charrette workshops and exhibition in March 2016.



- a feedback summit in April 2016 to help move from transition to delivery.

The proposals aim to make Cupar town centre the heart of a sustainable contemporary market town. They are grouped under five themes:

1. **Access and wayfinding**
2. **People friendly**
3. **Distinctive market town**
4. **Culture and heritage**
5. **Historic townscape**

A number of proposals were developed under these themes during the charrette. These complement existing actions already being undertaken by local stakeholders, and tend to focus on physical 'placemaking' proposals because of the nature of a charrette.

Each of the proposals emerging from the charrette will need collaborative action to be delivered. The basic steps required to deliver each proposal are explained in the report. Common to all of them is the need to agree the partners for each proposal and a project champion. Cupar Development Trust has indicated that it is willing to initiate that process of collaborative working, but it is keen to ensure that it is not seen as the sole lead organisation – effective delivery will depend on different groups working together. Town centre improvement requires bringing together a set of actions in which different partners make contributions using their skills and resources. Co-ordination must start with mutual understanding of what each can contribute and agreement on when the action can be taken.

1. ACCESS & WAYFINDING
Improve walking & cycling to town centre.
Town centre signage for visitors from station & car parks.
Links with wider town path network.

2. PEOPLE FRIENDLY
Prioritise pedestrian movement in town centre.
Introduce pavements & reduce clutter.
Introduce low-speed environments.
Encourage public access to closes.

3. DISTINCTIVE MARKET TOWN
Increase footfall & spending in town centre.
More independent & innovative enterprises - speciality shops, small businesses, eating & social enterprises for locals & visitors.

4. CULTURE & HERITAGE
Promote local culture & art.
Promote town centre heritage & uniqueness.
Design for range of age / user groups.
Opportunities for people of all ages.

5. HISTORIC TOWNSCAPE
Conserve, re-use & adapt historic buildings.
Regenerate derelict sites for housing, commerce & greening.

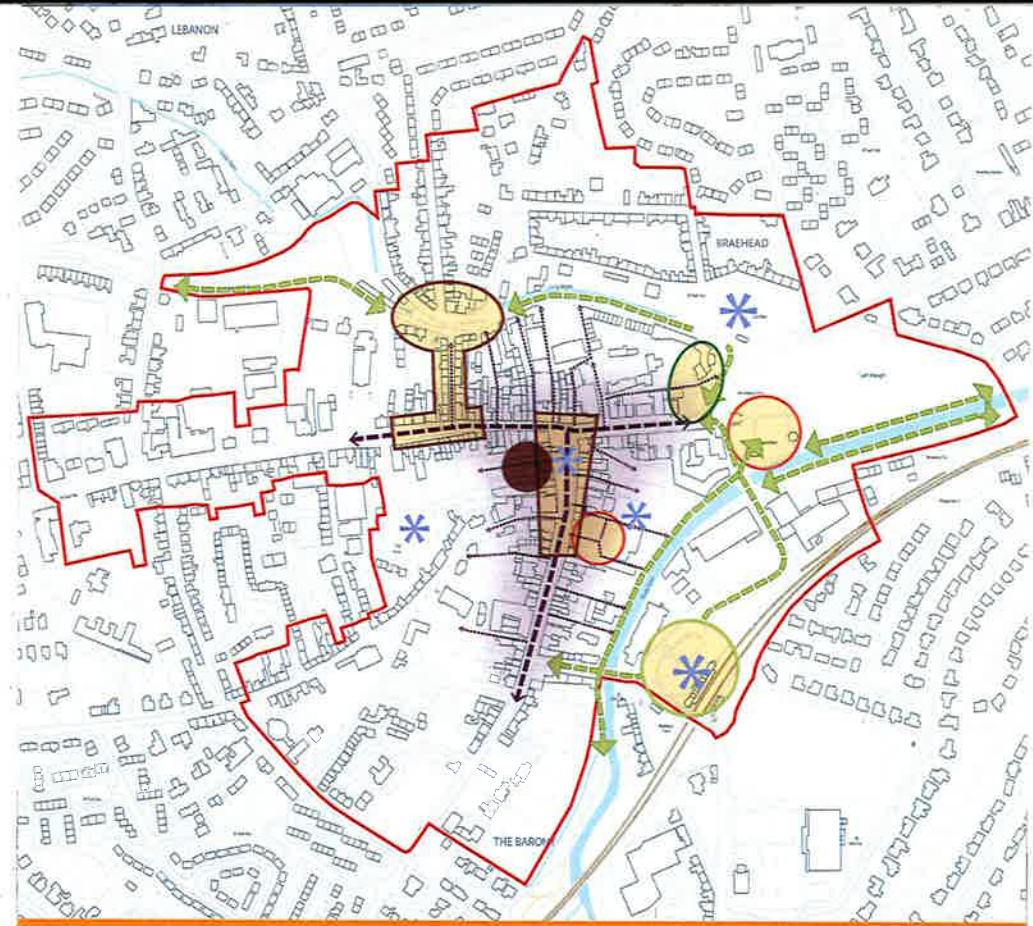
Aim:

A sustainable contemporary market town

Contributing Components:

Increase the town centre's attraction as a distinctive, satisfying and adapting market place

Diagram showing Aim & Contributing Components, Themes and Proposals from the Charrette.



Plan showing how charrette proposals interlink

-  Key Visitor Arrival Points
-  Improved Wayfinding Routes
-  Site Specific Proposal Locations
-  Access and Wayfinding Operational Objective (1)
-  People Friendly / Distinctive Market Town Operational Objective (2/ 3)
-  Culture and Heritage Operational Objective (4)
-  Historic Townscape Operational Objective (5)
-  Key Historic Routes
-  Key Closes
-  Historic Market Town Focus Area
-  'Inner Court' Proposal

1. ACCESS AND WAYFINDING PROPOSALS A AND B



Proposal a. Station to Town Centre

Key Players

Abellio Scotrail
Cupar Development Trust
Fife Council
Owners and Occupiers
Sustainable Cupar

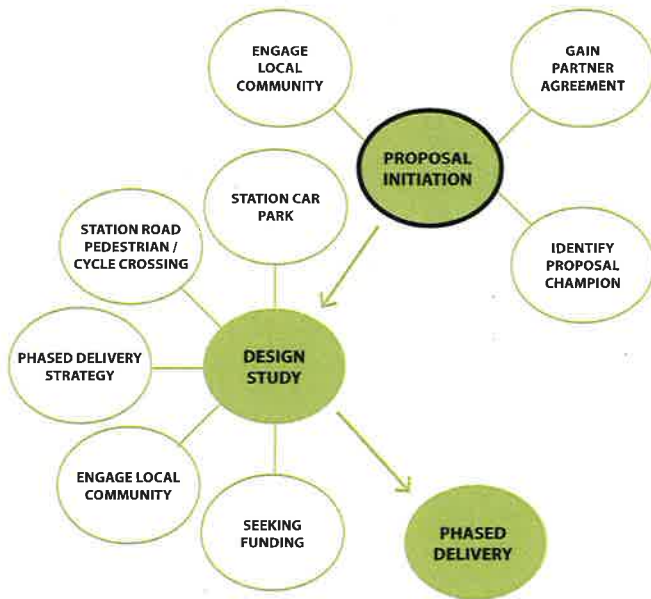
Opportunities for Others

Cupar Arts
Cupar Heritage
Cupar in Bloom
Sustainable Cupar



Image showing route between town centre and train station, along Station Road

Visualisation showing range of potential improvements to route including narrowing road carriageway, tree planting, decluttering of street furniture and improved footpath material



Plan indicating enhanced arrival point and pedestrian route to station



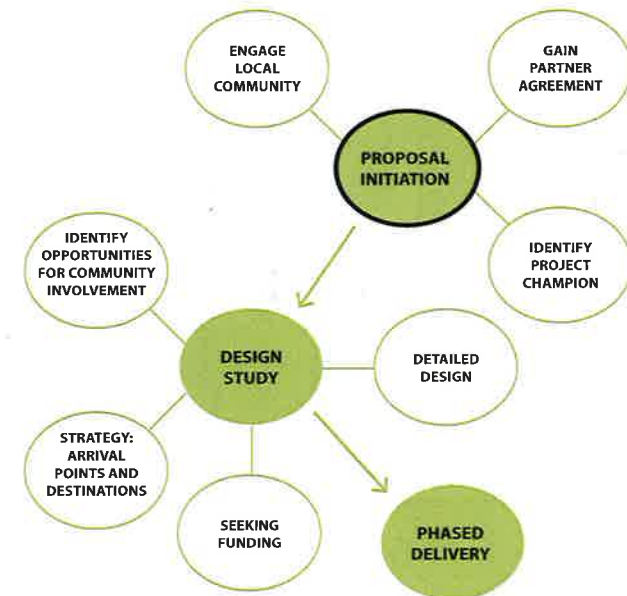
Proposal b. Signage Strategy

Key Players

Abellio Scotrail
ABCD
Cupar Development Trust
Cupar Heritage
Fife Council
Sustainable Cupar

Opportunities for Others

Cupar Arts
Cupar in Bloom



A series of images showing signage case studies that show rationalisation of signage/removal of clutter, creative and distinctive signage design, and signage that promotes / celebrates the history / 'story' of a place.



2. PEOPLE FRIENDLY / 3. DISTINCTIVE MARKET TOWN PROPOSAL C



Proposal
c. Burnside, Lady Wynd and Bonnygate Public Realm Improvements and Crossgate

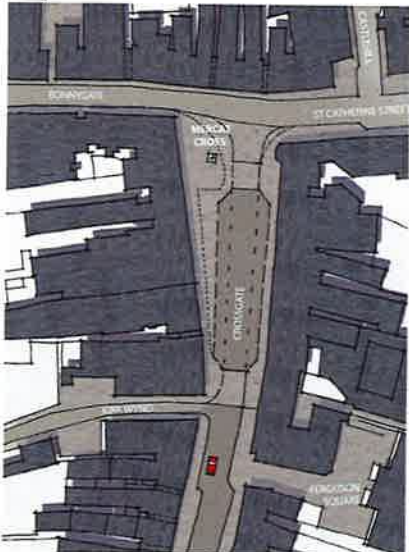
Key Players

ABCD
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Fife Council
Owners and Occupiers
Sustainable Cupar

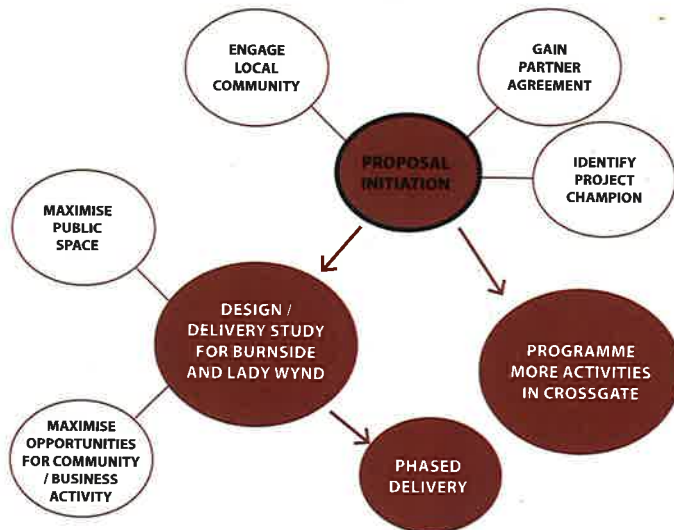
Opportunities for Others

Cupar Arts
Cupar Heritage
Cupar in Bloom

Current Road Alignment



Plan indicating a re-alignment of the kerb at the Crossgate Junction, reducing radii at the turn to free up footpath space around Mercat Cross.



Plan showing example of how Bonnygate, Lady Wynd and Burnside could be improved



Bonnygate Road is visually and physically (layout and alignment) complex and disjointed. Consider reviewing and re-designing the street for mixed use and greater pedestrian movement.



Image showing current junction at Crossgate



Image of Burnside showing current dimension of road carriageways and street clutter.

Visualisation of Burnside showing a range of potential improvements to space, including streetscape changes such as reduction in road space, material change and decluttering of pedestrian spaces.



Visualisation showing a range of potential improvements to enhance the interface and gateway entrance to Ferguson Square, with planting etc. aesthetically improving this link while enticing pedestrians to the square.



Image showing pedestrianised lane to Ferguson Square from Crossgate.

4. CULTURE AND HERITAGE PROPOSALS D - G



Proposal d. Ferguson Square

Key Players

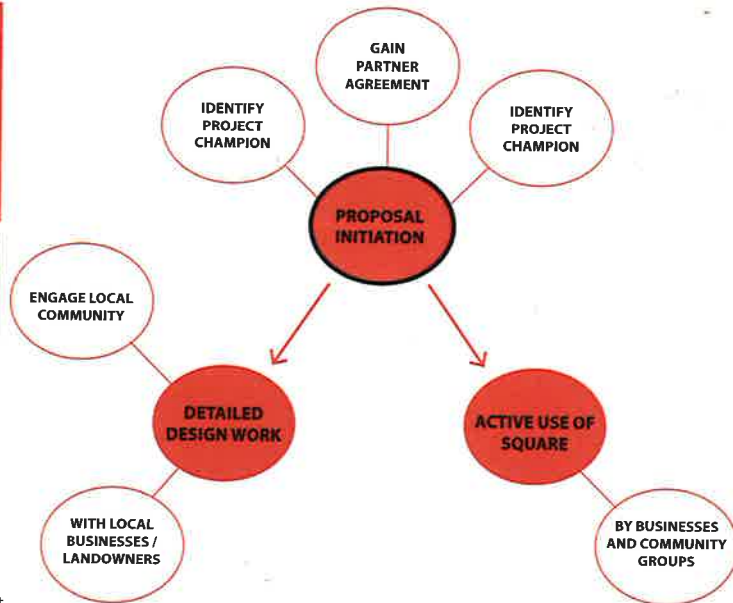
ABCD
Cupar Development Trust
Fife Council
Fife Historic Buildings Trust
Landowners

Opportunities for Others

Cupar Arts
Cupar in Bloom
Sustainable Cupar

Visualisation showing the range of potential improvements to Ferguson Square including planting, surface material change and a mobile plant stall.

Image showing Ferguson Square



Proposal e. Haugh Park

Key Players

Cupar Development Trust
Fife Council
Sustainable Cupar

Opportunities for Others

Cupar Arts
Cupar Heritage
Cupar in Bloom

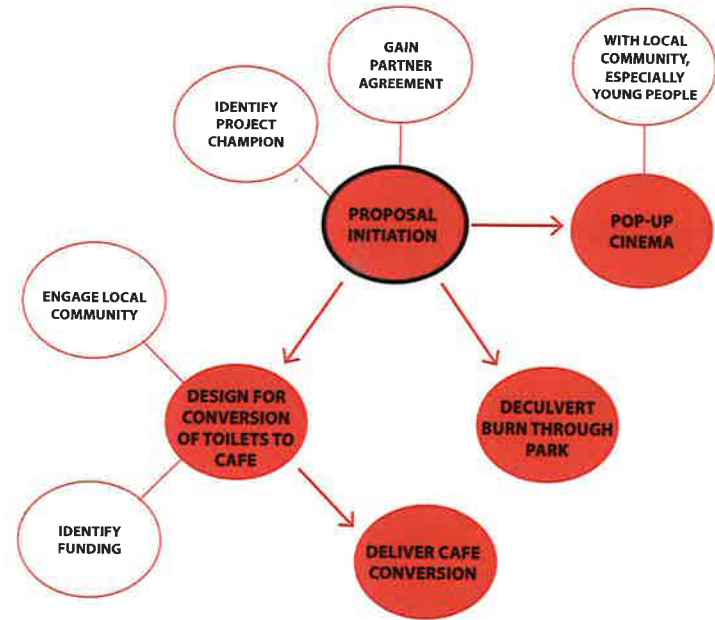


Image showing the toilets in Haugh Park



Visualisation showing range of potential improvements to the toilet block including a Haugh Park cafe with outdoor seating and pop-up cinema.



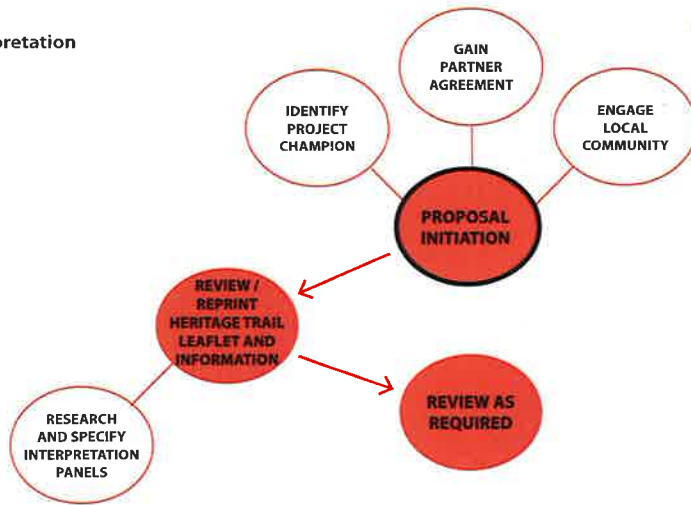
Proposal f. Heritage Trail and Interpretation

Key Players

Cupar Development Trust
Cupar Heritage
Fife Council
Fife Historic Buildings Trust

Opportunities for Others

ABCD
Cupar Arts
Cupar in Bloom



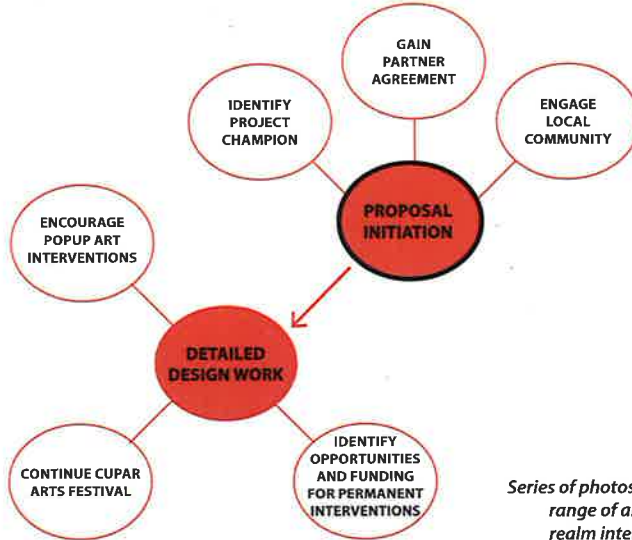
Proposal g. Public Art

Key Players

Cupar Arts
Cupar in Bloom
Sustainable Cupar
Cupar Development Trust
Cupar Heritage

Opportunities for Others

Landowners
Businesses
Young People



Series of photos showing range of art / public realm interventions incorporating lighting, colour, signage / wayfinding, temporary street art, planting / greenery.



5. HISTORIC TOWNSCAPE PROPOSAL H



Proposal h. ATS / Ford Sites

Key Players

Cupar and North Fife Preservation Society
Cupar Development Trust
Fife Council
Fife Historic Buildings Trust
Landowners

Opportunities for Others

ABCD
Cupar Arts
Cupar Heritage
Cupar in Bloom

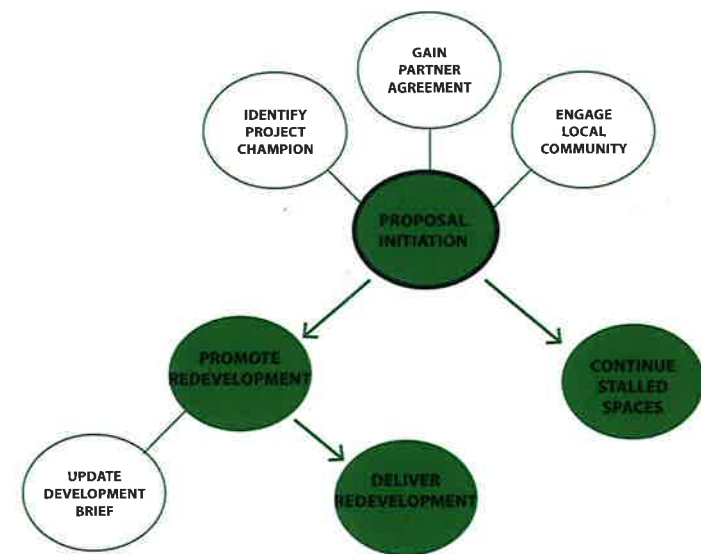


Image showing current state ATS / Ford Site

